

3U INNOVEDIATE 2017

Advanced Science Communication

Workshop for Public and Patient

Involvement (PPI) in Research

3U Innovediate is hosting a one-day practical workshop focused on developing effective communication strategies for researchers who wish to engage the public and patients as active stakeholders in their research.

What is Public and Patient Involvement?

The importance of Public and Patient Involvement (PPI) in research has been highlighted by many funding agencies and organisations and increasingly, researchers are required to incorporate PPI into their work.

PPI refers to the process whereby individuals meaningfully and actively collaborate in the governance, priority setting, and conduct of research as well as in summarising, distributing, sharing, and applying its resulting knowledge.

PPI is crucial in helping to ensure that research addresses the needs of the population and more effectively informs policy and practice.

Who should attend?

This workshop will benefit researchers from any discipline whose work affects patients and public and their health management.

What is the aim of the workshop?

The 3U Innovediate workshop aims to:

- develop relevant communication skills for researchers of any discipline who already, or who are seeking to, involve the public and patients in their research
- give researchers the tools to develop this engagement innovatively and effectively.

Date: Monday, 12 June 2017
Venue: RCSI, 123 St. Stephen's Green, Dublin 2
Time: 09:00 – 17:00
(08:30 – Registration)

Programme Details

Monday, 12 June 2017

08:30 – 09:00

Registration, College Hall & Board Room, RCSI, 121 St. Stephen's Green, Dublin 2

09:00 – 09:15

Welcome Address

09:15 – 09:45

Introduction to Public and Patient Involvement and Context - Public and patient involvement in community-based mental health and social care research - Professor Sinéad McGilloway (Maynooth University)

09:45 – 10:15

How to develop public and patient involvement activities in a meaningful manner; recruitment and retention - Professor Gianpiero Cavalleri (RCSI)

10:15 – 10:45

Case study 1 – Irish Cancer Society – Perspectives from (i) the Organisation and (ii) the Patient

10:45 – 11:00

Break

11:00 – 11:30

Case study 2 – Multiple Sclerosis Ireland – Perspectives from (i) the Organisation and (ii) the Patient

11:30 – 12:30

What does it mean to be an Engaged Researcher and how does it apply to me? - Campus Engage

Reflective Workshop *Facilitated by Campus Engage*

- What does Public and Patient Involvement mean to me in my research?
- How can I engage with relevant public and patient stakeholders?

12:30 – 12:45

Feedback from the breakout sessions

12.45 - 13.45

Lunch

13.45 – 16:45

Practical communication skills to effectively engage patients and public in research – Led by Dr Pádraig Murphy (DCU) and Dr Olga Piskareva (RCSI). Facilitation by James Dunne, Strategy Partner, Epsilon

13:45 – 14:45

Practical Workshop 1 – The Media and influencing Public Dialogue – PPI stakeholder scenarios – Challenges to controlling the message

14:45 – 15:15

Practical Workshop 2 – Speed Dating – Engaging with the Public and Patients – two-minute elevator pitch

15:15 – 15:30

Break

15:30 - 15:45

Involving Public and Patient Organisations in Funding Applications – Insights from the Public and Patient Organisations' perspective – Mr Hugh O'Reilly, Business Development Executive, The Wheel

15:45 – 16:45

Practical Workshop 3 – Addressing PPI in funding applications; Incorporating PPI in social impact and scientific advancement statements

16.45 – 17:00

Wrap-up and close

Fees

- Researchers from 3U Partners (DCU, MU, RCSI): **Free admission**
- PhD Students from 3U Partners (DCU, MU, RCSI): **Free admission**
- Professionals from other organisations: **€50**
- Discounted rate for PhD students from other institutions and NGOs: **€25**
- To register: <http://3u.ie/?p=7100>